



2023-2024 Slate  
GSHPA Board Members-at-Large

# Sara Anne Boddery



## 1<sup>st</sup> Term Member-at-Large

Sara Anne Boddery is a Global Managing Director at the software company Blackbaud. Before joining Blackbaud 11 years ago, Sara Anne's career was with nonprofits and she worked in various roles with organizations, such as the Florida State University Foundation and Leadership Florida. Most notably, she spent over five years as the Executive Director of Connect Florida, whose mission is to educate, engage and inspire the state's top emerging leaders. Having worked for the better part of two decades with nonprofit organizations, she has a deep knowledge of board management and fundraising and looks forward to leveraging this experience to benefit our Board.

Since moving from Florida to Pennsylvania, Sara Anne has been eager to find an opportunity to give back to the community, with an organization whose cause aligns with her personal values. Also, in her most recent position with Blackbaud, she no longer has a sales role, which finally allows her to become involved with a nonprofit without any conflict of interest. Although she did not participate in Girl Scouts growing up, she is very familiar with the program through her friends and their daughters and has an admiration for Girl Scouts. Sara Anne would love to help support efforts towards the empowerment of girls and young women, and the Girl Scouts has a clear impact in this area.

Sara Anne currently lives in Gettysburg, PA.



# Kate Dieffenbach Firestine

## 1<sup>st</sup> Term Member-at-Large



Kate Dieffenbach Firestine is the Senior Vice President, Health at the global communications firm Edelman. Prior to her current role, Kate served as a Director, US Corporate Affairs at AstraZeneca for almost two years, and previous to that, she was an Associate Director, Corporate Affairs at Endo International. She possesses a strong business acumen and expertise in communications.

Kate was a Girl Scout in her childhood and participated through Juniors, which is why she is excited about the possibility of joining GSHPA's Board of Directors. The Girl Scout mission of empowering and inspiring girls and young women to be strong leaders resonates strongly with her. She has extensive experience volunteering as an event coordinator for her family's business' foundation and various community projects in her local community. Kate believes that she is now at a point in her career where she has the business acumen and professional experience to leverage to add value as a board member.

Kate lives in Lancaster, PA, and is an entrepreneur on the side, running a business called Home Designs by Kate.



# Betsy Keefer

## 1<sup>st</sup> Term Member-at-Large

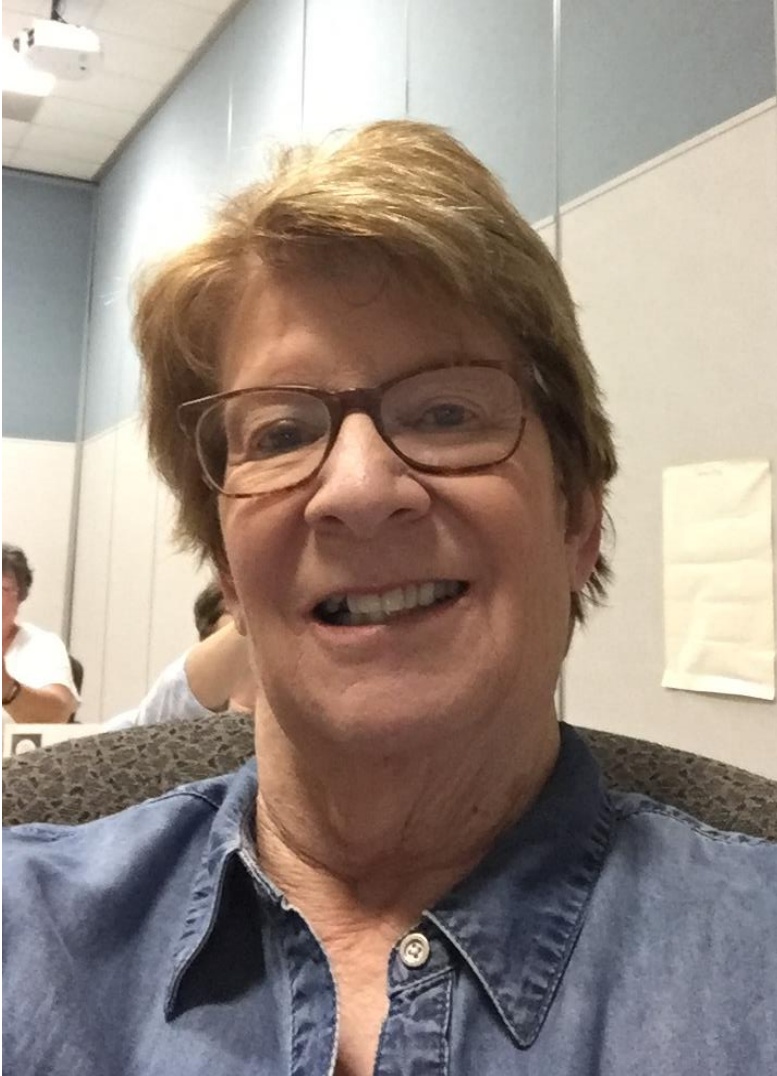
(after completing required year off after first 2 terms)

Betsy Keefer is a former GSHPA Board of Directors Member-at-Large, Treasurer, and Board Development Committee member. She currently serves as the GSHPA Fund Development Committee Chair.

Ms. Keefer's 40-year career with the Girl Scouts began in Akron, Ohio and included multiple CEO roles in Springfield, Massachusetts; Southwestern Connecticut and Penn Laurel Council in York, Pennsylvania, as well as interim CEO for Girl Scout councils in Boston, Massachusetts; Jackson, Mississippi; and Madison, Wisconsin. During her tenure as CEO of Hemlock Girl Scout Council, the council had one of the first successful Girl Scout Council capital campaigns in the country, which resulted in the addition of the program center to the council office on Hale Ave. As the National Director of Council Services with GSUSA, she oversaw the development of management resources and consulting for local councils.

Betsy Keefer graduated with a Social Services degree from Hiram College, and a Master's of Education from Kent State University. She has completed many non-profit leadership courses at Harvard University, Case Western Reserve University, and Claremont Graduate University.

She is a member of the York Symphony Board of Directors, York County Literacy Council Board of Directors, and the Embracing Aging Committee of the York County Community Foundation. In addition, she volunteers for Court Appointed Special Advocate for Children (CASA), Pennsylvania Association of Nonprofit Organizations (PANO), and United Way of York County.





# Amy Beamer Murray

## 1<sup>st</sup> Term Member At-Large



Amy Beamer Murray serves on the GSHPA Volunteer Strategy Committee.

Ms. Murray is chief operating officer and partner at Pavone Marketing Group, a Harrisburg-based advertising agency. Pavone was founded in 1992 and she was the company's first employee. Over the years, she worked at Pavone in a variety of roles, including project management, accounting, account service, media planning and public relations.

She is a 1986 graduate of Newport (Pa.) High School and represented Newport High School at Hugh O'Brien Youth Leadership (HOBY) in 1984. She earned a bachelor's degree in business administration from Elizabethtown College.

Ms. Murray has been named one of the Central Penn Business Journal's Forty under 40, Top 25 Women of Influence in Central Pennsylvania, and Women of Excellence. The Pennsylvania Department of Community and Economic Development named her one of the Top 50 Business Women in Pennsylvania and as a Rising Star by Elizabethtown College Business Alumni. She serves the community as a member of the board of Caitlin's Smiles; seminar volunteer for Hugh O'Brien Youth Leadership (HOBY); classroom volunteer for Junior Achievement of South Central Pennsylvania; and as a guest speaker at numerous high schools, colleges, universities, and community groups.

