

GSHPA

Glossary of Words, Terms, and Names

badge (no cap)	Ex: Robotics badges; Girl Scout badges
Board of Directors	Recognized group of people who jointly oversee the activities of GSHPA
Bronze Award Girl Scout	(not “Bronze Award recipient”)
campership	Financial aid for girls going to camp
Circle of Friends	Special recognition for donors whose giving during any one fiscal year totals \$1,000 or more
council	(lowercase except when used as part of a proper noun—e.g., Girl Scouts in the Heart of Pennsylvania Council)
Daisy	Grades K-1; Juliette Gordon Low’s nickname
Delegates	A voting member of the governance structure of GSHPA
Do-si-dos	(Girl Scout Cookie; first reference in a piece gets the ®)
fiscal year	GSHPA operates on a fiscal year structure from Oct. 1 through Sept. 30
G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)	(first reference in a piece gets the ™: G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™)
Girl Scouts Beyond Bars (GSBB)	GSHPA program that serves girls whose mothers are incarcerated. This is a unique troop where girls meet with their mothers within the prison walls and engage in Girl Scout programming.
Girls Go STEM	GSHPA program that helps girls grow their confidence in STEM (science, technology, engineering and mathematics) and spark their interest in STEM careers.
Girl Scout	(singular as an adjective, e.g., “Girl Scout activities”; “Scout” or “Scouts” should never be used independently)
Girl Scouting	(don’t use “Scouting” alone)

Girl Scout Ambassador	("Ambassador Girl Scout" also acceptable, e.g., for variety, though leading with "Girl Scout" is preferred; "Ambassador" OK on second reference) – Grades 11-12
Girl Scout Brownie	("Brownie Girl Scout" also acceptable, e.g., for variety, though leading with "Girl Scout" is preferred; "Brownie" OK on second reference) – Grades 2-3
Girl Scout Cadette	("Cadette Girl Scout" also acceptable, e.g., for variety, though leading with "Girl Scout" is preferred; "Cadette" OK on second reference) – Grades 6-8
Girl Scout Daisy	Grades K-1
Girl Scout Cookie(s)	("Cookie" only capped when it immediately follows "Girl Scout")
Girl Scouts in the Heart of Pennsylvania	(no "the")
Girl Scout Gold Award	(Girl Scouts' highest award since 1980; "Gold Award" acceptable on second reference; don't refer to as the highest achievement or honor in Girl Scouts--qualifiers attributed to our National Young Woman of Distinction honor only)
Girl Scout Junior	("Junior Girl Scout" also acceptable, e.g., for variety, though leading with "Girl Scout" is preferred; "Junior" OK on second reference) – Grades 4-5
Gold Award Girl Scout	(not Gold Award Recipient or winner)
Girl Scout Leadership Experience (GSLE)	GSHPA program including a collection of engaging, challenging, and fun activities like earning badges, going on trips, selling cookies, exploring science, getting outdoors, and doing community service projects. The foundation of the Girl Scout Leadership Experience is STEM, Outdoors, Life Skills, and Entrepreneurship.
Girl Scout Senior	("Senior Girl Scout" also acceptable, e.g., for variety, though leading with "Girl Scout" is preferred; "Senior" OK on second reference) – Grades 9-10
Girl Scout Silver Award	(second reference, "Silver Award")
Girl Scouts of the USA	(GSUSA; not "the Girl Scouts of the USA," "Girl Scouts of the U.S.A.," "Girl Scouts USA," or "Girl Scouts of America")
Individually Registered Girl (IRG)	non-troop girl member

Journey	(always capped in relation to Girl Scouting) Ex: Girl Scout Brownie Journey; Think Like an Engineer Journey
Juliette	An individually registered girl member, grade K-12, not affiliated with a troop
Juliette Gordon Low	Founder of Girl Scouts of the USA
Juliette Gordon Low Society/JGL Society	Recognition society for individuals who name GSHPA in their estate plans.
multi-level troop	(but “Multi-level” when used in proximity to “Daisy,” “Brownie,” etc.)
patch (no cap)	Ex: Troop Adventure Camp patch
Silver Award	(see Girl Scout Silver Award)
Silver Award Girl Scout	(not “Silver Award recipient”)
troop	(lowercase except when used as part of a proper noun: Girl Scout Daisy Troop 10067, Brownie Troop 50564; but “Girl Scout troop”)
Volunteer Toolkit	(don’t use abbreviation “VTK” in copy for external audiences)