

# Annual Meeting 2017

## Slate of Nominees Bios

### Slate of Nominees: At-Large Board Members-Second Three Year Term

- Joanne Bankos
- Betsy Keefer
- Karen Best



Joanne M. Bankos ● York

Joanne is the President of Collens-Wagner Agency Inc. She has 40 years' experience in the insurance industry. She started at Collens-Wagner in 1977 and became the owner and President in 2007.

Joanne has spent the last 25 years working with the Girl Scouts and currently serves as the Chair of the Fund Development Committee. She also serves on the Salvation Army Advisory Board, and is a member of the York East Rotary Club and served on several committees. She is a past president and member of Insurance Women of York and volunteer on the Cultural Alliance Annual Campaign.



Betsy Keefer ● York

Betsy's professional involvement and dedication to the Girl Scout organization can be traced back almost 35 years. She was the Executive Director of the Hemlock Girl Scout Council from 1979 to 1988; the National Director of Council Services at Girl Scouts of the USA from 1989 to 1993; the Chief Executive Officer of the Girl Scout Council of Southwestern Connecticut from 1994 to 2001; and the Chief Executive Officer at the Penn Laurel Girl Scout Council from 2001 to 2007. She has also held Interim CEO positions from 2010 to 2011 in Jackson, Mississippi; Madison, Wisconsin; and Boston, Massachusetts.

Other York community volunteer involvement includes member of the Advisory Board of the Osher Life Long Learning Center at Penn State York, board member of the York Symphony, board member of York County Literacy Council and member of the Hahn Home Grants Committee at the York County Community Foundation. She is also a member of the Standards Committee for the PA Association of Nonprofit Organizations. (PANO) and serves as an allocation volunteer for the York County United Way.

Other interests include taking classes at the Life Long Learning Center and travel. Travel has included trips to all seven continents.

**[Betsy Keefer continued...]** Betsy's education includes a BA in sociology/social science from Hiram College in Hiram, Ohio and an MEd from Kent State University. Betsy has also taken many courses in non-profit management from, among other places, Harvard University and Claremont.

Betsy currently serves as chair of the Audit Committee and as a member of the Long-Range Property Planning Committee, Strategic Planning Committee, and Fund Development Committee.



Karen Best ● Lemoyne

Karen has been a Girl Scout, Troop Leader and a Troop Cookie Chairman. She served as a member of the first Board of Directors for Girl Scouts in the Heart of Pennsylvania from 2007 to 2011. Currently, she is Chair of the GSHPA Board Development Committee and a member of the GSHPA Fund Development Committee. She has also served on the 100th Anniversary, Inspiring Generations and Planned Giving Committees.

Karen is very active in the Harrisburg region. A past president of the Junior League of Harrisburg, she is immediate past chairman of the Board of Trustees of the United Methodist Home for Children. In addition, she serves on the board of directors of The Harrisburg Symphony Society and is a member of the Education and Fund Development Committees of the Harrisburg Symphony Orchestra.

Now retired, Karen has 28 years of higher education administration experience. She is a graduate of Dickinson College and Penn State-Harrisburg with a master's degree in public administration. A widow, she has two children and five grandchildren.

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#### Slate of Nominees: At-Large Board Members- First Three Year Term

- Amy Brayford
- Nancy Tulli
- Karen Deklinski
- Deborah Vereen
- Adrienne Vicari



Amy Brayford ● Berwick

Amy is the Executive Vice President, Chief Human Resource Officer and Chief of Staff to the President and CEO for the Geisinger Health System. She has been a member of the Geisinger Team since 1997, serving in a number of human resource capacities including generalist, operations manager, associate vice president and vice president. In her current role, Amy is responsible for human resource operations to the 30,000 employee organization and also provides leadership as Chief of Staff to the President and CEO. In addition, Amy leads the organization wide HR strategy, and is the senior leader working with Development and Board Relations.

A graduate of Bloomsburg University, she earned her master's degree at Ithaca College in Ithaca, New York. Prior to joining Geisinger, she served as a quality coordinator at the Pennsylvania Department of Transportation, adult education instructor at the Schuylkill Intermediate Unit and adjunct

professor at Harrisburg Area Community College. Amy is a past member of the Bloomsburg University College of Business Advisory Board.



**Nancy J. Tulli ● Hershey**

Nancy is the General Sales Manager at WGAL-TV, the NBC affiliate in the Harrisburg /Lancaster/York market, a Hearst media property. She has been employed at WGAL since 1999, as the Local Sales Manager and in 2003 was promoted to General Sales Manager.

Nancy has worked for 37 years in Radio, TV and Digital , in the Harrisburg, Lancaster, York market and in the Lehigh Valley. Plus she explored her entrepreneurial spirit when she opened her own media marketing company, Regional Media Network, in Berks County in 1996.

Nancy is a Hershey native and is married to William Jersey. Nancy and Bill currently reside in Hershey ; her step daughter resides in the Pittsburgh area. Nancy has served on the board of the United Way of Lancaster, as an advisor for the Harrisburg Chapter of the

National MS Society, and was on the board for Children's Miracle Network.

When she's not working she's bicycling or cooking, loves to browse art galleries, go to the theatre, and is always excited to plan their next vacation.

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**Karen Deklinski ● Wormleysburg**

Since 2002, Karen has been the sole proprietor of a small business, Perfectly Pennsylvania, LLC, which is a retail gift store located at Harrisburg International Airport. She was Director of the Energy Office for the Departments of Public Welfare and Environmental Protection, Deputy Secretary for Administration for the Department of Conservation and Natural Resources, and Deputy Secretary for Administration for the Department of Community Affairs, all for the Commonwealth of Pennsylvania. She holds her MPA from the University of Pennsylvania and her BA in Government and Public Service from IUP. She has served as Board Chair for the American Red Cross, has volunteered with the American Cancer Society, the PA Breast Cancer Coalition, and is a founding member of the Anne B. Anstine Excellence in Public Service Series.

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**Deborah D. Vereen, CCDP/AP ● Harrisburg**

Deborah is renowned as a strategist with 20 years of experience in designing and implementing diversity initiatives and inclusionary processes in a business setting. The Vereen Group is committed to assisting corporations, organizations and executives in formulating systemic change strategies in the areas of diversity and inclusion.

Deborah is a certified master trainer and facilitator whose areas of expertise comprise strategic planning, leadership coaching, D&I training, holistic recruitment (retention), community engagement, and inclusion metrics, reporting & analysis. She is one of a select few in the nation who has earned the unique credential status of CCDP/AP (Cornell Certified Diversity Professional/Advanced Practitioner) from Cornell University.

**{Deborah Vereen continued..}** Prior to transitioning to the private sector, Deborah was the Senior Director of Organizational Effectiveness and Diversity for AHOLD/GIANT Food Stores, LLC. Many community, business, education, and government entities have tapped into Deborah’s “hands on” experiences in operations and corporate.

Deborah is co-founder of the Diversity & Inclusion Professionals of Central PA (DIPCPA). She currently serves on the Board of Directors of the Tri County Community Action, the Veterans Employment Opportunity (VEO), and the Diversity Advisory Council of the Human Resource Professionals of Central PA (HRP-CPA).

Deborah is the recipient of numerous awards and recognitions. In 2010, she was recognized as one of the most “Influential Inclusion Leaders” of Central PA. In 2011, Deborah received the Business Diversity Champion Award from the Harrisburg Regional Chamber & CREDC. And in 2014, she was invited to offer testimony before the bipartisan Labor & Industry Committee of the Pennsylvania Legislature regarding



Adrienne M. Vicari, P.E. ● Enola

Ms. Vicari is a professional engineer with experience in a broad range of financial, project management, and engineering design services for municipal and private clients. In her current role, Ms. Vicari is in charge of operations, business development, and sales for the Financial Services Division of Herbert, Rowland & Grubic, Inc.; serving clients throughout the mid-Atlantic region.

Ms. Vicari uses tools such as asset management and capital improvement planning to complete strategic financial planning, which includes the obtainment of federal, state and local project financing, and development of user rates and charges. She takes pride in helping clients find long-term financial solutions, including analyses to determine if complex financial transactions such as the creation of a stormwater authority or leasing of utilities achieves short-term gains and meets the long term needs of a community. Ms. Vicari has designed water, wastewater and stormwater infrastructure projects and has experience with all phases of project implementation from planning through construction administration. Ms. Vicari is skilled at blending together engineering, financial and legal perspectives to drive projects forward to successful completion. She is a known expert in her field and routinely provides expert testimony services for engineering and rate related litigation.

Ms. Vicari is a graduate of Valparaiso University and licensed engineer in Pennsylvania and Ohio. She resides in Hampden Township, Cumberland County and is the mother of two. She is a board member of Cumberland Valley Softball Association (CVSA) and coaches both softball for CVSA and field hockey for Central Penn Mini Sticks. Ms Vicari also leads a local volunteer group bringing mothers and children together to participate in volunteer opportunities in the central Pennsylvania Region.

As a career driven mom with a nine year old daughter, Ms. Vicari has a love for empowering girls to dream big and work hard to better themselves and the world around them. Growing up as a girl scout provided her insights and learning experiences she would not have otherwise experienced. These broadened her curiosity and understanding of the world and her local community; shaping her interests, hobbies and eventually career choices. Ms. Vicari would be honored to give back to a program which shaped who she is today and is honored to be nominated for a position on the Board of Directors.

## Slate of Nominees: Board Development Committee

- Beth Schluter
  - Betsy Keefer (See Bio Above)
  - Dana Little
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### Beth Schluter ● Williamsport

Elizabeth (Beth) Schluter has a professional background in non profit-management and fundraising. Currently, Beth is an active community volunteer living in Williamsport, PA. She was the Director of Development for Susquehanna Health System, serving three hospitals in the greater Williamsport area. While there, Beth was responsible for consolidating the operations and fundraising programs of two separate hospital Foundations, and developed an managed both the Susquehanna Health Investment Committee and the Susquehanna Council of Auxiliaries. Prior to this position, Beth was the Director of Administration and Finance for Seacoast HealthNet, Exeter, NH, and Director of Donor and Member Development for the Manomet Center for Conservation Sciences, Manomet, MA.

A graduate of Colgate University, Hamilton, NY, she earned her Masters in Business degree at Wake Forest University, Winston-Salem, NC. Beth is currently President of the Board of Uptown Music Collective, Williamsport, and serves as Treasurer for the Loyalsock Township Middle School PTO, Williamsport. She lives with her husband Richard, and two children, Alex and Kathryn.

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### Dana Little ● Camp Hill

Dana earned her BA from Elizabethtown College with a Major in Political Science and a Minor in Business. She has been in real estate since 1996 and is a licensed broker with BHHS Homesale Realty.

Dana has held many leadership positions with GSHPA, including Troop Leader for Cadette Troop 11967 and Community Lead in Community 157. Other community involvement includes Board Member for the United Methodist Home for Children, Youth Group Fundraising Chair for Grace Evangelical United Methodist Church in Camp Hill, and a member of the Schaeffer Task Force for the Camp Hill School District.

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## Slate of Nominees: Board of Directors-Officers

- Veronica Longenecker, Board Chair
  - Kathy McCorkle, Vice-Chair
  - Melinda Ghilardi, Secretary
  - Stacy Klann, Treasurer
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### Veronica Longenecker ● State College –Chair

Veronica has approximately 30 years of experience in Information Technology. She is currently the IT Director for the College of the Liberal Arts at Penn State University. Her areas of responsibilities include the oversight of support services (help desk support, desktop computer support), infrastructure services (servers, networking), application development and web services. Veronica has a degree in Computer Science from Millersville University and received her Master's degree in Computer Information Systems from University of Phoenix.

Passionate about Girl Scouting, Veronica has held numerous volunteer positions with Girl Scouts over the past 25 years, including troop leader, troop organizer/troop consultant, day camp director and service unit manager. Most recently, she has served on the Board of Directors for GSHPA for the past five years including two years as Chair of the Board.

Veronica is very excited to work with Ellen Kyzer (CEO), the leadership team and the Board of Directors as GSHPA continues to create safe opportunities for girls to develop their courage, confidence and character to make the world a better place.

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### Kathryn "Kathy" McCorkle ● Mechanicsburg-Vice-Chair

Kathy retired from her position of Executive Director of the Historical Society of Dauphin County in April 2013. She coordinated and facilitated fundraising efforts, special projects and events, including raising funds for and managing property maintenance and improvements. Prior to joining the Historical Society, Kathy served as CEO of YWCA of Greater Harrisburg and worked as an administrator and teacher at the Harrisburg Academy for 15 years. She was recently honored by the YWCA of Greater Harrisburg at the 25th Annual Tribute to Women of Excellence Class of 2014 as a Legacy Honoree.

Kathy was a Girl Scout from Brownies through Senior Scout (1954 through 1964). She left Girl Scouts prior to her senior year in high school, but she did have one heck of a badge sash! She was a Girl Scout Camp CIT in 1964, a unit counselor in 1965, waterfront counselor in 1966, and waterfront director at Camp Lycogis in 1967, as well as a day camp leader one year and an overnight trip leader another year when her daughter was in scouting.

Kathy currently serves as the Vice Chair of the Board of Directors and Chair of the Long-Range Property Planning Committee and its Facility Subcommittee for Girl Scouts in the Heart of Pennsylvania.



Melinda C. Ghilardi, Esquire ● Dunmore- Secretary

Melinda C. Ghilardi is the First Assistant Federal Defender for the Middle District of Pennsylvania. Prior to joining the Federal Defender's staff in 1986, she was an Assistant District Attorney in Lackawanna County. She is admitted to practice before the United States Supreme Court, the United States Court of Appeals for the Third Circuit, the United States District Court for the Middle District of Pennsylvania, the Pennsylvania Supreme Court, the Lackawanna County Court of Common Pleas, and the District of Columbia Court of Appeals.

Melinda is a member of the American Bar Association, the Pennsylvania Bar Association, the Federal Bar Association, and the National Association of Criminal Defense Lawyers. She serves as the Vice Co-Chair of the Pennsylvania Bar Association's Federal Practice Committee and Co-Chair of their Bar Leadership Institute (BLI). She served as the Woman Governor on the PBA Board of Governors, was Chair of the PBA Diversity Team and Co-Chair of the PBA's Commission on Women in the Profession. She has also served as Secretary of the National Association of Federal Defenders. She is a past President of the Lackawanna Bar Association, and the Treasurer of the Association of Women Lawyers of Lackawanna County.

She is a Co-Chair of the Geisinger Health System's Women's Health Volunteer Leadership Council and the Co-Chair of the Geisinger Northeast Advisory Council. She is also a member of the Board of Girl Scouts in the Heart of Pennsylvania, and is on their Executive Committee. She was a recipient of the Women of Distinction Award presented annually by the former Scranton Pocono Girl Scout Council, and was the chair of the 2006 Women of Distinction Awards program. In 2005, she received the Lynette Norton Award presented by the PBA's Commission on Women in the Profession. That same year, she received the inaugural Athena Award presented by the Greater Scranton Chamber of Commerce. She has also served on the Lackawanna County Commission for Women, the Friendship House Board of Directors, the Board of Directors of the Scranton Division of the American Heart Association, and the Board of Directors of the former Community Medical Center Healthcare System. She has volunteered as the National Sponsor Chair for the Northeastern Pennsylvania Race for the Cure. She is a past Chair of the Board of Family Service of Lackawanna County. Melinda is a member of the Peckville Business and Professional Women Club, and was named their Woman of the Year in 1999.

She served on The University of Scranton's Board of Trustees, where she chaired the Student Life and Presidential Search Committees. The University honored her by establishing an Ignatian Scholarship in her name, and in 2000, presented her with the Frank J. O'Hara Alumni Award for outstanding achievement in the field of law. She is a current member of the Board of Visitors of the University's Panuska College of Professional Studies.

Melinda and her husband, attorney Sidney J. Prejean, recently received the Robert J. Munley Award for Distinguished Service from Lackawanna Pro Bono.

Melinda is a 1976 graduate of Scranton Preparatory School and a 1980 magna cum laude graduate of the University of Scranton, where she received the Departmental Award for Public Administration. In 1983, she was awarded a juris doctor from the University of Pittsburgh School of Law.



Stacy M. Klann ● Mechanicsburg- Treasurer

Ms. Klann is a Business Services Officer within BB&T's Commercial Lending Group. As a BSO, Stacy is responsible for the growth and management of a relationship portfolio of commercial banking clients. She provides her clients with a variety of deposit, lending and treasury management products offered through BB&T.

Stacy began her career at National City Bank in Cleveland, Ohio in 2000 where she served many roles in Retail Banking and Treasury Management. Since moving to the Harrisburg area in 2009, Stacy has been working as a lender to small business owners and joined BB&T through Susquehanna Bank in March of 2014. Stacy earned her bachelor's degree from Clarion University of Pennsylvania and her MBA in Banking and Finance and Human Resource Management from Case Western Reserve's Weatherhead School of Management. Stacy provides a consultative approach to her clients, as well as provides ongoing review and recommendations of their daily operations to ensure their success.