

## NEWS RELEASE

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### ***Radio Disney's Kicking Daisies Help Girl Scouts Kickoff new Forever Green Initiative***

May 21, 2011 (MECHANICSBURG, PA) – More than 1,300 Girl Scouts, ages 5-17, and adult volunteers from throughout Girl Scouts in the Heart of Pennsylvania's (GSHPA) 30-county service area attended the Kicking off Forever Green event at Cumberland Valley High School on Saturday, May 21.

The festivities started with opening remarks by special guest, Mother Earth played by GSHPA's own CEO Jane Ransom. The girls then kicked off their day of environmentally themed activities by reciting a few Forever Green cheers, led by



*Girls from all across our council packed the gym at the Cumberland Valley High School to help GSHPA kick off our Forever Green initiative.*



*Pictured above are girls at the workshop hosted by staff from the Home Depot on planting and gardening.*

**Girl Scout founder, Juliette Gordon Low played by GSHPA's own Executive Vice President Ann Goropoulos.**

**The Forever Green initiative is GSHPA's first installment in its new environmental signature programming series. Forever Green is a multifaceted initiative that offers a variety of means by which girls can be involved in a united effort to become more aware about how they can help with environmental conservation and reduce their carbon footprints. It also provides programming opportunities for girls that**

are distinctive to their involvement with GSHPA.

**“This was a great opportunity for us to really generate a buzz throughout our council about this new initiative and we couldn’t be happier with the turnout,” said Jane Ransom, GSHPA President and CEO. “It’s very encouraging to see this many girls and volunteers coming together and being so enthusiastic about preserving our environment.”**



*Girl Scouts joined Radio Disney’s Kicking Daisies on stage as the day’s festivities wrapped up with an awesome concert!*

**Following the opening rally, every girl who attended participated in a variety of fun, environmentally-themed workshops designed to help them learn how they can reduce their carbon footprint and help to play an active role in the GSHPA’s Forever Green initiative.**

**Topics covered in the workshops included:**

- **Recycling**
- **Composting**
- **Water conservation**
- **Sustainable Energy**
- **How to grow your own food**
- **Nuclear Energy**
- **Solar Power**

**After the workshops, attendees were treated to lunch and then the day wrapped up with a one-hour concert performance by Kicking Daisies, winners of Radio Disney’s Next Big Thing Award, to help the girls get motivated about going green! All attendees also received a Forever Green t-shirt.**

**“We are very excited about this event and our new Forever Green initiative,” said Ann Goropoulos, GSHPA Executive Vice President. “And we were thrilled to get Kicking Daisies on board for the day to help us get the word out to our girls and girls in our community about Girl Scouts’ commitment to raising environmental awareness.”**

**Girl Scouts in the Heart of Pennsylvania serves more than 27,000 girls in 30 counties in Pennsylvania and welcomes adults interested in volunteering and all girls in grades K-12, embracing every aspect of diversity. For more information visit our website at [www.gshpa.org](http://www.gshpa.org).**

**To view more photos from the event, visit our facebook page at [www.facebook.com/gshpa](http://www.facebook.com/gshpa).**

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