



Service Unit/Troop Caravan



What is a Caravan?

A caravan is a great way for girls to boost sales during a Cookie Walkabout weekend. The girls can be creative and decorate a car or van anyway they want, advertising the cookie sale. The vehicle will be loaded with cookies, of course, and as it is driven out into neighborhoods (where solicitations are allowed), girls will be going door to door, reaching out to those who might not have had an opportunity to purchase Girl Scout cookies.

A caravan is a great way for girls to **Discover**-finding neighborhoods that have not been approached during the cookie sale period; **Connect**- Learn about the residents; **Take Action**- building confidence in themselves and their abilities as they meet people, communicate effectively, educate and inspire others, and make a difference in the world.

A caravan helps girls reach their goals and really brings excitement to the Cookie Walkabout Day Event. Girls will be amazed at how their car advertisement will attract people in the neighborhoods to buy cookies. Try this as part of your Cookie Walkabout Day event!

Guidelines for Scheduling a Caravan:

- ✿ Locate neighborhoods or communities that allow solicitation.
- ✿ Determine which vehicle(s) you will use during the caravan.
- ✿ At least two adults and two girls should participate in a caravan.
- ✿ Order /pickup cookies from cupboard for your caravan.
- ✿ Notify Service Unit Manager of neighborhoods you will be visiting for your scheduled caravans.
- ✿ Troops may not hold caravans in counties served by other councils.
- ✿ Caravans should be held during daylight hours or between 8 a.m. and 5 p.m.
- ✿ Follow the Safety-wise guidelines

Guidelines for Day of Caravan:

- ✿ Load cookies into vehicle (know your inventory).
- ✿ Money box with change for direct sales should remain in vehicle.
- ✿ Girls attending should be in uniform
- ✿ Door hangers can be left notifying of opportunity to purchase Girl Scout cookies. (download from the web at www.gshpa.org / Nuts and cookies)
- ✿ Be courteous at all times and practice the Girl Scout Promise and Law!
- ✿ Be sure to say “Thank you” to your customers and non-customers.
- ✿ Offer the opportunity to support “Project Cookie Jar.”
- ✿ Review your inventory and calculate sales.

Record Sales in eBudde

- ✿ Use number of boxes of cookies sold during the caravan.
- ✿ Divide the number of boxes sold by the number of girls participating during the caravan.
- ✿ In eBudde under the “Girl Orders” tab, select the next blank line under the girl that participated in the caravan and record as added sales. Remember to fill in amount collected since the money was collect at time of sale.