

Service Unit/Troop Cookie Kickoff Rally Procedure January 2-17, 2010



Girl Scouts in the Heart of Pennsylvania Service Units and Troops will have the opportunity to participate in the Cookie Kickoff Rally during the 2010 Cookie Sale.

The purpose of a Cookie Kickoff Rally is to give girls a chance to taste the cookies, learn about safety rules, selling tips, see the recognitions, learn the importance of setting goals, decision making, money management, people skills and most importantly to get the girls excited about selling cookies.

This program offers Service Unit Cookie Managers (SUCM) and Troop Leaders a way to motivate and energize the girls for the cookie sale. It offers troops and girls the opportunity to reach out and **Discover** - ways to seek out opportunities, set goals, and to learn more about their community; to **Connect** - by building effective teams, learning to be accountable for shared goals, and showing recognition for others' accomplishments; and **Take Action**- encouraging other girls to participate in the activity and then taking their plan out into the community.

GUIDELINES:

- 1 The theme for this year's cookie sale is **Inspired by U**.
- 2 Service Units/Troops decide on participation in the program.
- 3 Service Units should select a location, date and time for the rally.
- 4 Service Units /Troops that are participating are encouraged to invite the public to their event.
- 5 Service Units/ Troops will incur all cost in relation to the event.
- 6 Only the Service Unit Cookie Managers are authorized to order the *FREE* cookies for the event. (See Cookie Rally Cookie Order form.) All orders are due by December 1. Go to www.gshpa.org .. Go to forms section to find the form to complete and submit your order.
- 7 Cookie pick-up will be from the Service Center of your choice in December 17 or 18, 2009
- 8 Troops may choose to hold a separate rally for the different grade levels in the Service Unit.

Please note: If a troop is holding the rally, the Service Unit Cookie Manager must be notified to order the free cookies.

RALLY IDEAS:

- ☘ "Rallies To Go" booklet
 - ☘ Hold the night before the cookie sale begins—"Countdown to Cookies"
 - ☘ Set up an Inspiration Stations
 - ☘ Invite the media to attend- Contact communications at communications@gshpa.org please put Cookie Rally in the subject line
- For more ideas for your Service Unit Cookie Rally visit www.gshpa.org , click on cookie link and look for related topic.

SUPPLIES AVAILABLE:

- ☘ Cookie costumes from council (reservation required)
- ☘ "Rallies To Go" booklet- Online
- ☘ Three free boxes of cookies for every troop that participates- Order by December 1, 2009
- ☘ GSHPA Web site
- ☘ Girl Scout cookie signs from SUCM

RECOGNITION:

Each Girl Scout who participates in the **Cookie Kickoff Rally** will earn a special patch, available through the Council online shop for a cost of \$0.75.

Please share your Cookie Kickoff Rally stories and photographs with us by emailing them to communications@gshpa.org .We would like to share them with others on the Web site and in the newsletters.