



GSHPA 2020 ANNUAL MEETING

SLATE OF NOMINEES TO BOARD OF DIRECTORS AND BOARD DEVELOPMENT COMMITTEE 1

Alison Bernhardt: Candidate – GSHPA Board of Directors



Alison L. Bernhardt, CPA, is Chief Financial Officer (CFO) for UPMC Pinnacle. In this role, she manages UPMC Pinnacle's finances and is responsible for financial reporting. She is also responsible for assessing financial risks and opportunities, and managing the financial staff. Working with corporate and central Pennsylvania leaders, she also helps set and track financial goals, objectives, and budgets.

Alison has extensive experience in health care finances. Prior to her current role as CFO, she served as system vice president of Accounting and Reporting at UPMC Pinnacle, overseeing financial reporting, payroll, tax, treasury, accounts payables, and asset management. Alison came to UPMC Pinnacle from the global financial firm PricewaterhouseCoopers where she filled a number of leadership positions serving health care organizations. She was named one of the region's Women of Influence by the Central PA Business Journal in 2017.

Alison earned her Bachelor of Science degree in Accounting at Indiana State University of Pennsylvania, and is a member of the American Institute of CPAs (AICPA) and the Pennsylvania Institute of CPAs (PICPA). She is also a member of the Healthcare Financial Management Association (HFMA) and the American College of Healthcare Executives (ACHE). She volunteers locally as a member of the Audit Committee for the Central PA Girl Scouts Council.

Alison lives in Mount Joy, Pennsylvania, with her husband, Michael, and their four children. In her free time, she can be found at area basketball courts, baseball diamonds, and soccer fields cheering on her children.

Jayne Huston: Candidate – GSHPA Board of Directors



Jayne Huston is an advocate for women, small business owners and their success. For the past two decades, thousands of women entrepreneurs have benefited from her involvement in a leading Western Pennsylvania women's business center providing technical assistance for women entrepreneurs in a 27-county Western Pennsylvania marketplace.

Jayne works as a Business and Executive Coach/Vice President with ThistleSea Business Development, LLC, Cranberry Township, (Pittsburgh). As part of the ThistleSea team, she is growing businesses throughout the Commonwealth through coaching, mentoring and consulting services from the firm's Harrisburg area location.

Among her recognitions, Jayne has been the recipient of the "Business Women First" Award presented by the Pittsburgh Business Times. She has also received the Women of Achievement Award in Pittsburgh as well as the Gannon University Small Business Development Center's Legacy Award at the Women in Leadership Development (WILD) Conference in Erie. Jayne has also been recognized as the U.S. SBA's Women's Business Advocate, Region III (Delaware, Maryland, Pennsylvania, Virginia, Washington, DC, and West Virginia); and counted among the "Top 100 People" and "Entrepreneur of the Year" (Non Profit) by Pennsylvania Business Central.

Jayne received her business coaching certification from the Professional Business Coaches Alliance (PBCA) in March 2016. Jayne currently offers her expertise to GSHPA as a Board Strategy & Planning Committee member.

Judith Windom: Candidate – GSHPA Board of Directors

Judith Windom, affectionately known by Judi, is a true servant leader. She earned her Bachelor's degree in Health Administration from Central Penn College and a Master's degree in Health Education from Penn State University.

She works as a Senior Community Affairs Analyst at Highmark Blue Shield, where she manages the United Way campaign in the Central PA region, as well as, manages the volunteer program. In her role as an analyst, she also reviews corporate sponsorships and grants.

Specializing in strategic planning and organizational skills, Judi is passionate about helping others and has an impressive ability to inspire and motivate.

She loves promoting volunteer opportunities and has extensive experience in volunteer management, employee engagement and event planning.

She has a passion for women and girls health and facilitated one of the largest women's health conferences in the region for 13 years. Judi also served as a Girl Scout troop leader for more than 20 years where she was highly respected and admired by both her girls and fellow leaders.

She currently serves on The Salvation Army advisory board, The Fund for Women and Girls marketing committee and the Girls in the Heart of PA volunteer committee. Judi is also a member of Alpha Kappa Alpha Sorority, Inc.

She resides in West Hanover Township with her daughters, Brittani and Jalyn.



Susan Smith: Candidate – GSHPA Board Development Committee

Susan Smith began her Girl Scout journey in the 1970's as a Brownie in the Hemlock Council. She is a graduate of Penn State University with a broad professional background who has remained committed throughout the years to serving others.



She started her career in Washington D.C assisting individuals with mental health and intellectual and developmental disabilities and continued to work with diverse populations throughout the world as she accompanied her husband during his military career. She has worn many hats over the years to accomplish dynamic objectives aimed at improving the lives of vulnerable and less fortunate individuals.

She is highly skilled in strengthening stakeholder relations, formulating community partnerships and creating outreach and training programs. Throughout her career she successfully led individuals and teams focused on program development, compliance and growth.