

Girl Scout Gold Award: Project Proposal Approval Rubric



Girl Name _____

	Does Not Meet Standard	Needs Improvement	Meets Minimum Standard	Exceeds Standards (National Gold Award Girl Scout)
Prerequisites				
<i>Related question in proposal: Prerequisite chart</i>				
Completion of two Senior or Ambassador Journeys/ One Journey + Silver Award	<input type="checkbox"/> Has not completed 2 journeys OR Silver + Journey	<input type="checkbox"/> Did not complete Take Action Project with Journey(s) OR Silver Award earned as a Senior/Ambassador not Cadette	<input type="checkbox"/> Journey(s) complete including Take Action Project(s). Completed Silver Award as a Cadette Girl Scout.	
Step 1: Choose an Issue				
<i>Related questions in proposal: My Gold Award aims to address this issue: The root cause of my issue is</i>				
Project identifies root cause and a valid community need	<input type="checkbox"/> Issue is based on girl interests only and not on valid community need.	<input type="checkbox"/> Issue has potential but lacks identification of root cause	<input type="checkbox"/> Issue addresses topic of need and root cause is identified	<input type="checkbox"/> Issue addresses 2 or more topics of need and root causes OR addresses a need and root cause that is important, but rarely addressed
<i>Related question in proposal: The target audience(s) for my Gold Award project is/are</i>				
Target Audience is clearly identified	<input type="checkbox"/> Audience is only immediate network (family, Girl Scout troop)	<input type="checkbox"/> Audience is only immediate community (family, friends, Girl Scouts, athletic team, youth group, etc.)	<input type="checkbox"/> Reaches beyond current network (all teams at school, church community, town)	<input type="checkbox"/> Beyond current network and reaching national or global communities
Step 2: Investigate				
<i>Related question in proposal: The reasons I selected my issue are</i>				
Research sources are cited and thoroughly investigated	<input type="checkbox"/> No validation or research conducted	<input type="checkbox"/> Little or no research is provided	<input type="checkbox"/> Some research has been conducted and 1-2 sources are referenced	<input type="checkbox"/> Thorough research has been conducted and 3+ sources cited
<i>Related question in proposal: My Gold Award's national and/or global link is</i>				
Project plans for national or global connection to issue	<input type="checkbox"/> No mention of national or global connection	<input type="checkbox"/> Includes research and evidence at the local level	<input type="checkbox"/> Includes research and evidence at the local and national level	<input type="checkbox"/> Includes research and evidence at the local, national, and global level and plan for project to take off in new locations/groups
Step 3: Get Help				
<i>Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project</i>				
Project team members are identified	<input type="checkbox"/> Self and family only	<input type="checkbox"/> Self, family, and Girl Scouts only OR less than 3 team members	<input type="checkbox"/> 3-5 team members from local network beyond self, family, and Girl Scouts	<input type="checkbox"/> 5+ team members from larger network beyond self, family, and Girl Scouts and including previously unknown connections with strategic thought of leveraging skill/expertise
<i>Related question in proposal: Girl Scout Gold Award Project Advisor information</i>				
Project Advisor is identified and appropriate for the issue	<input type="checkbox"/> None selected	<input type="checkbox"/> Advisor is family member or troop leader/volunteer OR does not have knowledge of selected issue	<input type="checkbox"/> Advisor has knowledge of the issue selected	<input type="checkbox"/> Advisor is an expert on the issue selected and additional expert advisors are listed in team.
Step 4: Create a Plan				
<i>Related question in proposal: I will address the root cause by</i>				
Clear project description	<input type="checkbox"/> Project is not defined, refers back to issue	<input type="checkbox"/> Project is vaguely described, it's unclear what will be done	<input type="checkbox"/> Project is clearly described, reviewer can understand exactly what will be done	
<i>Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because; Measurement of my project's success chart</i>				

Project has a measurable impact	<input type="checkbox"/> Impact does not relate to issue OR no impact defined	<input type="checkbox"/> Impact is a vague impression OR not realistically measurable (more smiles, happier, etc)	<input type="checkbox"/> Impact is defined by a range, 1 measurement tool identified	<input type="checkbox"/> Impact goals are high and 2+ measurement tools are identified
<i>Related question in proposal: My Gold Award project goals are</i>				
Project goals are clearly defined and realistic	<input type="checkbox"/> No goals	<input type="checkbox"/> Goals stated in the form of feelings	<input type="checkbox"/> 1 overall goal clearly defined	<input type="checkbox"/> 2+ goals clearly defined OR 1 ambitious goal defined with more attainable sub-goals included
<i>Related question in proposal: My Gold Award will be sustained by</i>				
Project ensures sustainability	<input type="checkbox"/> No sustainability OR is a service project	<input type="checkbox"/> Implied or little attempt to be sustainable OR other Girl Scouts will continue	<input type="checkbox"/> Partner/group/individual will continue using/promoting project	<input type="checkbox"/> Partner/group/individual agrees to continue implementing project AND new groups contribute to sustainability
<i>Related question in proposal: I will put my plan in to action by</i>				
Timeline is realistic and appropriate for project	<input type="checkbox"/> No timeline OR Project completed before proposal approval	<input type="checkbox"/> 2-3 milestones defined or milestones not relevant to project	<input type="checkbox"/> 4-5 milestones clearly defined	<input type="checkbox"/> 6+ milestones clearly defined
Project will allow candidate to demonstrate active leadership role	<input type="checkbox"/> Teammates not used in timeline, project primarily solitary	<input type="checkbox"/> Teammates only have minor roles OR only 1-2 people are led in execution of project	<input type="checkbox"/> Teammates have active role in project AND a team of 3+ is led in execution of project	<input type="checkbox"/> Large team led in execution and plan for leadership skills to be transferred to the team and target audience
<i>Related question in proposal: Estimate your project expenses and how you plan to meet those costs</i>				
Budget is realistic	<input type="checkbox"/> No thought about potential expenses	<input type="checkbox"/> Budget only has total expenses OR supplies listed are inappropriate for the scope of the project	<input type="checkbox"/> 2-3 overall expenses defined with known approximate income amount listed	<input type="checkbox"/> 4+ detailed expenses defined with known approximate income amount listed
Income and money earning activities are explained	<input type="checkbox"/> No explanation OR disregards money earning policy	<input type="checkbox"/> Yes, but unclear if following policy	<input type="checkbox"/> Yes, follows all money earning policies	<input type="checkbox"/> Yes, and provides highly creative plan for funding
<i>Related question in proposal: I will let others know about my Gold Award by promoting via; I will put my plan in action by</i>				
Plan to actively share project	<input type="checkbox"/> No plan	<input type="checkbox"/> Passive sharing only (social media, brochure, etc) OR only sharing with target audience	<input type="checkbox"/> Plan for a mix of passive and active sharing beyond target audience	<input type="checkbox"/> Plan for sustained sharing beyond Gold Award

Step 5: Present your plan and get feedback

Additional Feedback:

Project Designation:

- Approved:** Majority of categories are in Meets Minimum Standards level or above. May contain a few in Needs Improvement. Contains none in Does Not Meet Standards column.
- Needs Improvement:** Majority of categories are in Needs Improvement column. May have a few in higher levels (Meets Minimum Standards, National Gold Award Girl Scouts) or a few in lower levels (Does Not Meet Standard) -OR- Majority of categories considered Meets Minimum Standards, but has categories that are considered Does Not Meet Standards.
- Does Not Meet Standards:** Majority of categories are in Does Not Meet Standards column. May have a few in higher levels (Meets Minimum Standards, National Gold Award Girl Scouts)