



GSHPA Board of Directors
Member At-Large
Candidates FY22

Tena Maurer

Member At-Large



Introduced to Girl Scouts as a Brownie, Tena remembers the fun experiences from her Girl Scout childhood days. As an adult, she has been a troop leader for Daisy and Brownie troops and has enjoyed sharing her love for Girl Scouts with her daughter. Her most memorable experiences have been spending weekends at Camp Small Valley and traveling to Washington DC in 2012 to Rock the Mall to celebrate 100 years of Girl Scouts with 250,000 other Girls Scouts .

Tena is currently the Associate Vice President for Human Resources at Bloomsburg University and brings over twenty years of experience in a variety of Human Resource areas and industries in both the public and private sectors. She serves on the Board for the Pennsylvania State System of Higher Education Faculty Health and Welfare Fund and is a member of the Diversity Equity and Inclusion Board of Advisors for the Pennsylvania State System of Higher Education.

A Pennsylvania State University graduate in Business Management, Tena then received her Master's degree in Human Resources Management from Saint Francis University. She holds several HR related certifications including Professional in Human Resources (PHR) from HRCI and The Society for Human Resources Management's (SHRM) certified professional in Human Resources.

Tena, her husband, and three children enjoy spending time outdoors, RV camping, and supporting the kids at their sporting events. She is an active volunteer in the community and coaching youth sports.

Daren Russ

Member At-Large



Daren comes to the GSHPA board with a depth of experience in the food industry. Most of that time spent at The Hershey Company focusing heavily on Innovation and Brand Management. In 2016 Daren joined Ahold Delhaize with a focus on GIANT/MARTINS. While at GIANT, Daren has held a variety of leadership positions to include Director Business Analytics, Director Strategy & Innovation, Chief of Staff to the President and most recently Director of Operations. Daren has been serving as a GSHPA member At-Large and Chair of the Strategic Planning Committee.

Daren and his wife Maria have resided in Central Pennsylvania for last 15 years and are the proud parents of Gabriella, Juliet, and Andrew.



Deborah Vereen

Member At-Large



Deborah Vereen is a strategic thinker with experience in designing and implementing Diversity initiatives, training & development, and inclusionary processes in the private, public, and non-profit sectors. She earned the unique double credential status of CCDP/AP (Cornell Certified Diversity Professional/Advanced Practitioner) from Cornell University.

As the former Sr. Director of Organizational Effectiveness and Diversity (OE&D) for AHOLD/GIANT Food Stores, Deborah designed and directed the effective integration of inclusionary practices and she established AHOLD's first Female Leadership Advisory Council and Multicultural Employee Business Resource Group.

Deborah is the recipient of the Corporate Citizenship Diversity Award, Pennsylvania Human Relations Commission; Keystone Award for Community Service, Pennsylvania Food Merchants Association; Women of Excellence Award, YWCA; The Seed of Hope Award, PA Educational & Entrepreneurial Youth Program. Selected as one of the most "Influential Inclusion Leaders" of Central PA; she has received the Business Diversity Champion Award from the Harrisburg Regional Chamber of Commerce, and the Leadership in Diversity Award from The Conference for Women.

Deborah is co-founder of the Diversity & Inclusion Professionals of Central PA (DIPCPA) and she serves on the Board of Directors of the Diversity Advisory Council of the Human Resource Professionals of Central PA (HRPCPA).

Gina Suydam

Member At-Large



Gina Suydam is the President/CEO of the Wyoming County Chamber of Commerce, where she works with a variety of businesses in rural northeast Pennsylvania. Gina serves as a board member for the Pennsylvania Association of Chamber Professionals, Northeast Sight Services and Wyoming County Community Alliance, participates with the Northern Tier Partnership for Regional Economic Performance assisting with economic development of a five-county region, and represents the county on the regional Economic Development Agency at the request of the Wyoming County Commissioners. She was named one of Northeast Pennsylvania's Top 25 Women in Business in 2017 by the Northeast PA Business Journal.

Currently, Gina is collaborating with several other Wyoming County organizations on a Community Heart & Soul initiative, a humanities-based approach to community planning sponsored in part by the Pennsylvania Humanities Council. Gina is currently facilitating the sixth annual class of Leadership Wyoming, a regional leadership program which she implemented to develop a more complete awareness of Wyoming County's industries amongst local professionals.

Growing up in rural Pennsylvania, Girl Scouts was one of the few extracurricular activities that was accessible to her. She participated in scouting for 11 years and earned her Silver and Gold Awards. She enjoyed camping at Camp Archbald, service projects, cookie sales, and most importantly the lifelong friends she made in scouting.

