



GSHPA Board of Directors Officers Candidates FY22

Adrienne Vicari

Board Chair



Adrienne Vicari has served as a GSHPA Member At-Large and Treasurer. For this past year, she has chaired the Property Committee and worked tirelessly to commit resources to all four GSHPA camp properties.

Adrienne serves as the Financial Services Practice Area Leader for Herbert, Rowland & Grubic, Inc. She has over 15 years of experience in a broad range of financial, project management, and engineering design services for municipal wastewater, water, and stormwater clients.

In addition, Ms. Vicari has designed water, wastewater and storm water infrastructure projects and has experience with feasibility studies, environmental plans and reports, permit applications, and construction administration.

Ms. Vicari has worked with over 90 municipalities in Pennsylvania on Stormwater Utility/Authority feasibility analysis, authority implementation or regional stormwater management initiatives. Her expertise across multiple counties throughout the GSHPA footprint will be invaluable to the council.



Alison Bernhardt

Vice Chair



Alison L. Bernhardt, CPA, is Chief Financial Officer (CFO) for the UPMC Central Pa. Region. In this role she is the Senior executive responsible for managing the financial actions of Central Pa. The CFO's duties include financial forecasting and budgeting as well as analyzing the organization's financial strengths and weaknesses and proposing corrective actions. She also is actively involved in developing the strategic direction of the region.

Alison has extensive experience in health care finances. Prior to her current role as CFO, she served as Vice President of Accounting and Reporting at UPMC Pinnacle, overseeing financial reporting, payroll, tax, treasury, accounts payables, and asset management. Alison came to UPMC Pinnacle from the global financial firm PricewaterhouseCoopers where she filled a number of leadership positions focusing on non for profit and health care industries. She was named one of the region's Women of Influence by the Central PA Business Journal in 2017.

Alison earned her Bachelor of Science degree in Accounting at Indiana University of Pennsylvania and is a member of the American Institute of CPAs (AICPA). She is also a member of the Healthcare Financial Management Association (HFMA) and the American College of Healthcare Executives (ACHE).

Alison lives in Mount Joy, Pennsylvania, with her husband, Michael, and their four children. In her free time, she can be found at area basketball courts, baseball diamonds, and soccer fields cheering on her children. Growing up Alison was a girl scout for several years and currently serves as the Chair of the Finance & Audit Committee for the Girl Scouts in the Heart of Pennsylvania.

Bridget Casher

Treasurer



As an Investment Consultant, Bridget works with defined contribution retirement plans, developing cost efficient solutions that work for the plan sponsor and participants. Bridget spends the bulk of her time as a consultant in its truest form, consulting with clients, helping them align their business goals with an appropriate investment solution.

With over 16 years of experience, Bridget has shown an innate ability to truly partner with her clients. Prior to Conrad Siegel, she worked as both an Associate Wealth Manager and a Branch Manager for two regional firms where she developed solutions for individuals, families, and institutions in the areas of trust administration and comprehensive wealth planning. Her broad background gives clients a unique perspective in developing solutions for their retirement plans.

Detail oriented and always willing to go the extra mile, Bridget's best attributes can be seen in all that she does. Whether it's from her office or through her community involvement, you'll continuously find Bridget putting in the extra effort and smiling when the success comes to those that she works closely with. A country girl at heart and an avid runner, Bridget always seems to be hustling, whether it's for her clients or with her family who spend all of their free time enjoying the outdoors together.

As a young girl, Bridget started with Girl Scouts as a Daisy through Cadet and continues to be involved through her daughter who is now a Brownie.



Jeshanah McLeod

Secretary



Jeshanah is the Marketing Director at Brown Schultz Sheridan & Fritz with experience in both digital and traditional marketing. She directs all facets of the internal marketing department, including creating and implementing the overall marketing strategy of the Firm, branding, public relations and digital strategy.

With experience in digital marketing, she consults with clients and helps to train them on search engine optimization (SEO), pay-per-click advertising (PPC), email marketing and social media strategies. She also helps clients strategize for redesigns and rebranding efforts.

In 2017, she received national recognition as Rookie Marketer of the Year from the Association for Accounting Marketing for excelling in the field of accounting marketing after being in the industry for less than two years. She has also been honored as the 2018 Rising Philanthropist by the Foundation for Enhancing Communities Women's Fund, as well as a Central Penn Business Journal 2020 Women of Influence honoree.

She received her Bachelor of Arts degree in English from Penn State University.

As a girl, Jeshanah was a brownie with a Girl Scout organization in Jamaica and a Girls Scout once she moved to the States.

