

59 Minute Quick Start Sample Script

Before You Begin:

- Make sure you set up your M2 account and have your store link readily available. Try to send your link to customers as soon as you are finished speaking with them.
- If a customer wants to order product but does not want to order online, be prepared to:
 - list the nut and candy items to your customer over the phone
 - let the customer know when their product will be delivered (middle of December)
 - have a plan for collecting payment for in-person orders
- Practice with a fellow Girl Scout, troop leader or family member

Greeting:

Hi (name of person you are calling)! This is (your name).

I am calling because I am earning money for my Girl Scout troop. We are selling nut and candy items and magazines. We are working to raise money to (explain what your troop is raising money for).

My goal is to sell (number of items or \$ amount). So far I have sold _____.

Would you be interested in purchasing some items to help me reach my goal?

“Yes” Response:

Great! I can send you a link to my online store so you can see all of the great items we have for sale. Would you like to receive a text or email?

“No” Response:

I understand. Would you like to make a \$6 donation toward sending nut and candy items to military troops?

Closing:

Thank you for taking the time to speak with me. It was very nice talking with you and I hope you have a great day.

