#### **Board of Directors Property Committee**

## Summary of March 4, 2019 Meeting

#### Welcome and Introductions

Beth Peiffer, Owner & President of Ralph E Jones, Inc., an institutional, commercial, and
industrial painting, wall covering, and special coatings contractor based in Harrisburg, PA, joined
the Property Committee. Beth has great board experience, serving on several including, the
Harrisburg YMCA, Boys & Girls Club of Harrisburg, and Humane Society of Harrisburg. Her
industry and board experience make her a great addition to this committee.

## **Property Feedback**

A recent member letter was reviewed and discussed.

## **News Coverage**

Recently a local news station in northeastern PA covered an event at Camp Archbald. Girls were interviewed and protocol was not followed. Additionally, news crews were allowed on the property without GSHPA's approval. As such, policy and procedure was violated. The social media policy was reviewed and staff will be following up with those adults that were present at the event. Staff shared with SOCA that had they been notified, they would have encouraged specific talking points left out of the coverage, such as how the camp could be rented, promotion of SOCA's resident camp and more.

## **Governance Update**

• The Property Committee was invited to attend the upcoming round of governance meetings. As a reminder, we do not address or answer property related questions at governance meetings; however, we collect all questions and any property related questions that are presented from attendees will be added to the property town hall question queue, where questions will be answered in that forum.

## **Camp Louise**

• Camp Louise is currently under contract with a buyer.

# **Camp Furnace Hills**

• Camp Furnace Hills is currently under contract with a buyer.

## **Revenue Benchmarks**

• Reviewed the current revenue against benchmarks document, noting Archbald's revenue does include a donation made specifically to Camp Archbald.

## Miscellaneous

• The next property town hall is on March 27, 2019 at 5:30 p.m.