

girl scouts
in the heart
of pennsylvania



2024

IMPACT REPORT

COURAGE | CONFIDENCE | CHARACTER



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Girl Scout Mission

Building girls of courage, confidence, and character who make the world a better place.

Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be honest and fair,
friendly and helpful, considerate, and caring,
courageous and strong, and responsible for
what I say and do, to respect myself and
others, respect authority, use resources
wisely, make the world a better place, and
be a sister to every Girl Scout.

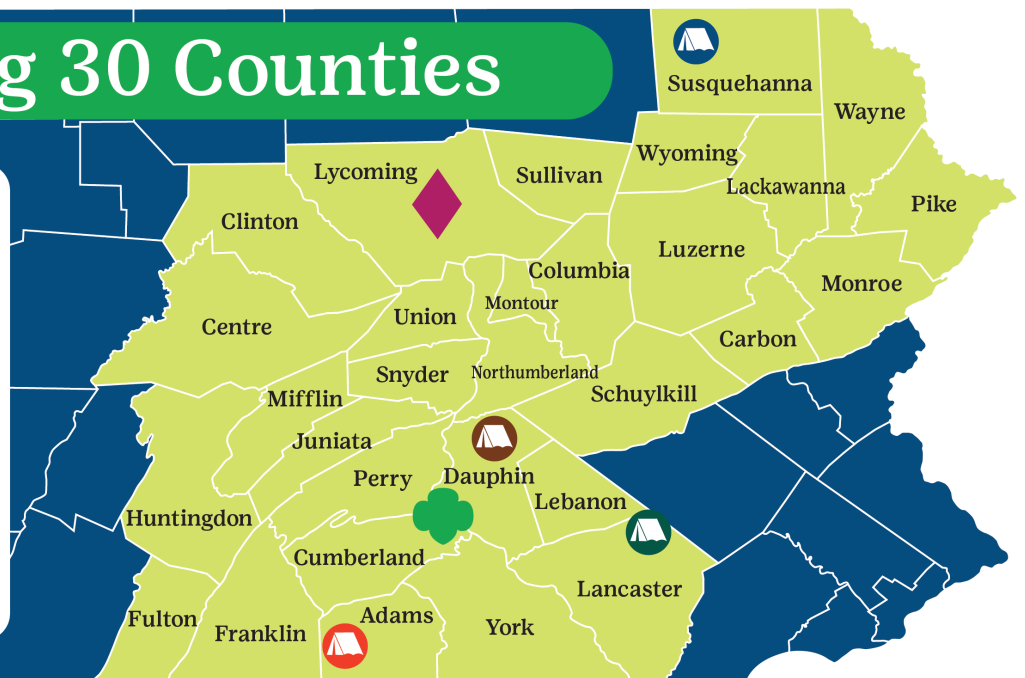


4640 Trindle Road
Camp Hill, PA 17011



Serving 30 Counties

- GSHPA Headquarters
- Williamsport Office
- Camp Archbald
- Camp Small Valley
- Camp Furnace Hills
- Camp Happy Valley



A MESSAGE FROM OUR CEO AND BOARD CHAIR

This Girl Scout year was a remarkable one filled with new projects, online launches and exciting travel opportunities. We are happy to present our 2023-24 Impact Report for your review. Here are a few highlights: Grounded in the Girl Scout Leadership Experience, our programming provided opportunities in STEM, outdoors, entrepreneurship, and essential life skills. Together, we empowered 10,388 girls across our 30-county region.

Girls continued to earn badges, embraced challenges during Highest Award Journey weekends, and learned valuable entrepreneurial skills during the Fall Product and Cookie Season. At summer camp, they ventured into the outdoors, formed lifelong friendships, and pushed themselves beyond their comfort zones. Some Girl Scouts even ventured overseas and experienced the history and elegance of London and Paris. We expanded our Academic Edge program, extending the Girl Scout experience to additional school districts in the north, south and northeast part of our council.

We launched our very first podcast highlighting Girl Scout voices in our region.

None of this would have been possible without the dedication of over 3,500 volunteers whose time, passion, and energy inspired girls to lead with purpose and give back to their communities. We are equally grateful to our donors, foundations, corporate partners and supporters, whose generosity fuels our mission and expands our ability to reach even more girls.

As we honor Juliette Gordon Low's vision of unlocking every girl's potential, we continue to build girls of courage, confidence, and character who make the world a better place.



JANET DONOVAN
President & CEO



JAYNE HUSTON
Board Chair

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2024 IMPACT REPORT

Juliette Gordon Low Society

The Juliette Gordon Low Society is named after the founder of Girl Scouts, Juliette Gordon Low. Established in 2012 by Girl Scouts of the USA, the society honors individuals who make planned gifts to support the future of the organization. These gifts often include bequests, life insurance, and charitable trusts. The society's formation recognizes the importance of sustaining Girl Scouts for generations to come and highlights the enduring commitment of supporters to the mission of empowering girls and young women.

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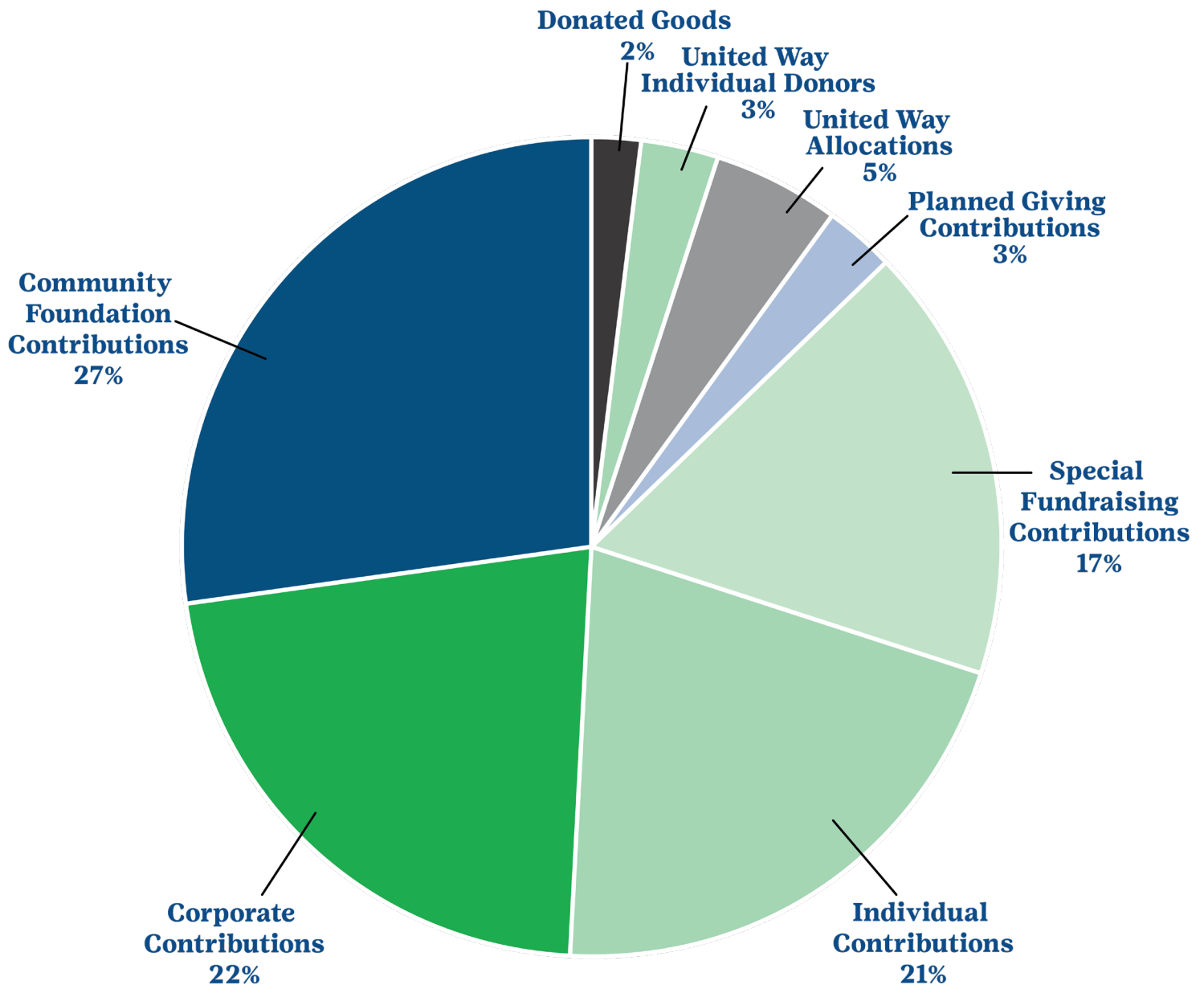
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FUND DEVELOPMENT

A Year of Giving at Girl Scouts

Support from generous individuals and organizations is the lifeblood of Girl Scouts in the Heart of Pennsylvania, ensuring our mission thrives. These contributions directly impact the growth and empowerment of our girls. Donors play a pivotal role in providing resources for engaging programs, scholarships, and maintaining camp facilities



FINANCIAL ASSISTANCE

Empowering Girl Scouts Through Financial Support and Recognition

At Girl Scouts in the Heart of Pennsylvania, we believe every girl deserves the opportunity to experience Girl Scouts. In 2023-24 year, we extended Financial Assistance to 1,155 girls, totaling \$83,000, which doubled last year's support. By breaking down barriers to participation, we ensured that more girls can experience the life-changing benefits of Girl Scouting.

Our commitment to empowering girls doesn't stop there. Through our Product Program department, we awarded nearly \$39,000 in "GO! Dough" purchasing credits, doubling the previous year's total. These credits, earned as rewards, encourage girls to stay engaged and continue their journey through the Girl Scout Leadership Experience, building skills and confidence along the way.

Thanks to the generosity of our donors, two local scholarships were awarded to Gold Award Girl Scouts this year. Additionally, two national scholarships were presented through Girl Scouts of the USA, providing well-deserved recognition and support for their remarkable achievements. Below are brief descriptions of the recipients' Gold Award projects.

Girl Scout Scholarship Recipients

Girl Scouts of the USA Scholarship Recipients

MARY O'GORMAN

County: Dauphin

Scholarship: \$5,000

*Project: The Next Chapter
Book Club*



Mary created an ongoing book drive to ensure students could take home a book from schoolbook fairs, regardless of financial limitations. She partnered with an elementary school service club to sustain the project. Mary is now at Villanova University, studying psychology.

ANGIE ESPINOZA

County: Monroe

Scholarship: \$5,000

Project: Mindful Period



Angie aimed to destigmatize menstruation by providing education and feminine hygiene products to those in need. Her donation drive supplied products to an orphanage in the Dominican Republic, and her book, *Mindful Period*, ensures the lasting impact of this project. Angie is studying psychology and business at the University of Pittsburgh.

Girl Scouts in the Heart of Pennsylvania Scholarship Recipient

MELAINA BARBE

County: Schuylkill

Scholarship: \$3,000

Project: Library Program



Melaina built little libraries at two schools, ensuring free access to books for children. The schools will maintain and restock the libraries, ensuring its sustainability. Melaina is pursuing genetics at Clemson University Honors College.

MEILYNN POLETTI

County: York

Scholarship: \$1,000

Project: Passion for M.U.S.I.C.



Meilynn addressed gaps in music education for at-risk students by organizing an instrument drive and teaching sessions. A local organization will continue the program. She is majoring in biochemistry and minoring in mathematics at Messiah University.

HIGHEST AWARDS

Highest Awards: Empowering Girls to Change the World

Girl Scouts in grades 4–12 earn their Highest Awards by addressing needs in their communities through impactful projects. Juniors in grades 4 and 5 earn the **Bronze Award** as a troop, Cadettes in grades 6–8 earn the **Silver Award** individually, in small groups or as a troop, and Seniors and Ambassadors in grades 9–12 earn the **Gold Award** individually.

Here is a breakdown of the awards earned in 2023-2024 year:



GOLD AWARD
70 Projects from
21 Countries



SILVER AWARD
192 Girls
83 Projects



BRONZE AWARD
288 Girls
55 Projects

In June, we celebrated Gold Award Girl Scouts at a ceremony held at Bucknell University. The Girl Scouts were joined by 165 guests, including board members and community leaders.



HIGHEST AWARDS

Highest Award Highlights from the Year

GOLD AWARDS

Franklin County: Nevaeh Debrick built a pet food bank at a local shelter to support financially struggling pet owners, ensuring its sustainability as a permanent resource.

York County: Mary Lentz started an Adopt a Grandparent program at a nursing home to connect volunteers with residents, creating lasting companionship opportunities.

SILVER AWARDS

Centre County: Troop 40418 built a gaga ball pit at a middle school, creating a space for fitness and fun.

Susquehanna County: Giada and Gwen from Troop 50075 refurbished the Quiet Place and added a book nook at Camp Archbald, offering visitors a tranquil retreat.

BRONZE AWARDS

Cumberland County: Troop 11420 partnered with their Parent Teacher Organization to provide weekly food bags for students in need. They also created a cookbook with easy recipes.

Luzerne County: Troop 33265 designed a wheelchair-accessible herb garden for dialysis patients, offering kidney-friendly recipes and natural seasoning options.



Highest Awards Program Weekends

Girl Scouts participated in tailored journey weekends to prepare for earning their Bronze, Silver, and Gold Awards, the highest honors in Girl Scouting. The programs took place at our camp properties year-round.

GOING FOR GOLD

Seniors and Ambassadors explored their GIRLtopia and Bliss journeys, fostering self-expression, and learning the Gold Award process.

SEEKING SILVER

Cadettes worked on their aMaze journey, strengthening friendships, overcoming stereotypes, and understanding the steps to earn the Silver Award.

BUILDING TO BRONZE

Juniors engaged in the Agent of Change journey, discovering their individual and collective power while learning how to impact their communities.

MISSION MOMENTS

Mission Moments Spread the Word on Troop Activities

Troops across our council are encouraged to share their Mission Moments, which highlight events, projects, and achievements that make positive change in their communities. From community service projects to overnight adventures and traveling abroad, our Girl Scouts are always making memories. Here are a few highlights of our more than 120 submissions from the past year:



DAUPHIN COUNTY

Daisies and Brownies from Troop 10840, with support from Juniors in Troop 10286, created “busy bags” filled with arts and crafts supplies for children in the hospital. The bags were donated to Caitlin’s Smiles, an organization that helps kids with life-threatening or chronic illnesses.



COLUMBIA COUNTY

Cadettes from Troop 32452 earned their Animal Helpers badge with a visit from K-9 Officer Sully and Officer Bradley of Central Columbia School District Police, as well as K-9 Officer Miso and Officer Edgar of Bloomsburg Town Police. The girls learned about the critical roles these officers and their canine partners play in the community.



PIKE COUNTY

Troop 51441 partnered with a middle school guidance counselor to learn about the needs of children in foster care. The girls took action by donating 72 duffel bags to three foster care organizations in Wayne and Pike counties, providing comfort and support to children in need.

Breakdown of Regional Mission Moment Submissions

128
Mission Moment
Submissions

Top 10
Counties for Submissions

Dauphin, 35
Lycoming, 20
Lancaster, 11
Luzerne, 11
Centre, 7

Lackwanna, 7
York, 6
Cumberland, 5
Schuylkill, 5
Susquehanna, 4



“One of the issues faced by many children in foster care is a lack of dignity caused by having only garbage bags to transport their belongings. The girls discussed this issue at a troop meeting. They quickly came up with a plan to donate new duffel bags to children in foster care.”

- Emily Scholl, Volunteer, Troop 51441 in Pike County, whose project was featured in Mission Moments.

MEMBERSHIP

Membership Team Builds Community and Fosters Growth

At Girl Scouts in the Heart of Pennsylvania, the Membership Team plays a pivotal role in driving growth and engagement. By focusing on recruitment and renewal, they ensure the organization continues to thrive. Their efforts create an inclusive, supportive environment where girls and volunteers alike are inspired to fully embrace the transformative Girl Scout experience. Through their dedication, the team strengthens the Girl Scout community and fosters lifelong connections.

Membership-at-a-Glance for 2023-24:

Total Membership	Total Girl Membership	Total Adult Membership	Total Volunteers
17,966	10,388	7,578	3,591

Early Bird Renewal Campaign

April 1 - June 30, 2024

58.5%
of total memberships renewed

Overall Renewal Rate:

72.4%

Directed Campaigns Drive Membership Recruitment and Renewals

The Membership Team launched several programs to drive recruitment and renewal efforts during different campaigns throughout the year, including:

Daisy Launch (January and February 2024)

- 178 new Daisy Girl Scouts joined troops through this program.

Hop In (April and May 2024)

- New girls joined during an extended membership time-frame.

Summer Renewal Push (June and July 2024)

- We engaged actively with renewing girls, achieving a 95% increase in renewals compared to the same period last year.

Super Incentives to Kick Off MY 24/25 (August and September 2024)

- More than 177 troops earned prizes, including activities, camp experiences, badge opportunities, and uniforms.

Recruitment Kits

- Provided 165+ kits to troop leaders, equipping them with supplies to connect with community members.



VOLUNTEERS

Celebrating and Supporting Our Volunteers

Behind every Girl Scout experience, there is a volunteer making it possible. Volunteers lead troops, organize events and mentor our Girl Scouts. Their dedication shapes the Girl Scout experience. This year, we showed our appreciation through recognition and support. We are grateful for our volunteers, and we strive to supply the resources, information and encouragement to continue making a difference.

Below are some volunteer-specific highlights.

Volunteer Recognition and Awards

We presented 122 awards to troop volunteers during Volunteer Appreciation Month in April. All awards were peer-nominated, and recognized outstanding service.

Free Volunteer Renewals

We renewed more than 1,800 volunteer troop leader memberships free of charge in April. This initiative ensures troop continuity and encourages volunteers to return annually.

Community Engagement

We participated in over 200 community events during the Spring and Fall recruitment 2023 seasons. In 2024, staff and volunteers attending more than 225 events.

Volunteer Training and Development

Troop leaders completed over 3,200 training courses in the past year, building their skills and knowledge base.

Honorees

Thanks Badge

Kathy Leight

Appreciation Pin

Jennifer Betts

Sherrie Boyer

Mary Ann Doyle

Eileen Head

Virginia Goodrich

Holly Legate

Ellen Maccarone

Mary Noel Stenberg

Anne Marie Shuey

Certificate of

Appreciation

Robin Alexander

Jodi Armstrong

Tylee Ayala

Sabrina Ayala

Eve Bellinger

Juliana Bernard

Heather Brown

Nicole Chamberlin

Beth Cragle

Elizabeth Davis

Ashley Detar

Jennifer Dougher

Ellyn Dvorkin

Reina Ercolano

Heather Graham

Kristin Heller

Jessica Henderson

Melanie Henry

Mary Jones

Sarah Kabata

Amanda Kelly

Anna Kennedy

Katherine Kier

Amy Kretzing

Kim Lee

Donna Lehman

Ancy Luckose

Chezlisa Macain

Amanda Myzick

Joanna Nuspahic

Ashley Pfister

Angelika Piel

Mia Pilz



Kathy Leight

Thanks Badge Recipient

VOLUNTEERS

Mara Pritchard
 Jessica Quicksell
 Ashley Rigglesman
 Heather Robinson
 Laura Shaffer
 Lydia Smith
 Danielle Strine
 Meghan Surfass
 Laura Trout
 Lourdes Vernet
 Alisa Weimer
 Christie Wilson

Heart of PA

Jennifer Abreu
 Peggy Arbogast
 Tonia Arnold
 Jenny Bonillia Nino
 Maria Bross Bruno
 Louise Brown
 Erin Cain
 Sandy Calaman
 Tanya Carl
 Jennifer Carollo
 Nicole Castagna
 Erin Cebula
 Sara DeBowes
 Aurilla Derby
 Matthew Exley
 Sarah Exley
 Kellie Farrell
 Michelle Feltman
 Chinelle Freed
 Cody Friedel
 Melissa Glavich
 Paul Goy

Michelle Hare Rogers
 Robert Hare Jr
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 Tina Kline Marie
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 Melissa Webb
 Jen Weeter

Carrie Whitney
 Kari Woodland
 Lisa Worley
 Andrea Zajac
 Wendy Zajac

Honor Pin

Wendy Accardo
 Jan Aurant
 Nancy Goy
 Kathleen Lockman
 Rachelle Weiser

Juliette's Pearls

Sarah Kline
 (Under 30)
 Hannah Mitchell
 (Daisy)
 Amanday Sydor
 (Daisy)
 Maribeth Winters
 (Blue)

Volunteer of Excellence

Colleen Abriel
 Pat Acker
 Ginger Aurand
 Ellen Batdorf
 Olivia Bernardi
 Jessica Briggs
 Heidi Christophel
 Linda Davis
 Tammy Drumheller
 Stacey
 Fenstermacher
 Melissa Galla

Kelly Gallagher
 Bianca De La Cruz
 Gonzalez
 Nina Grymko
 Kristie Healey
 Brenda Hill
 Helen Kantes
 Jessica Kauffman
 Maureen Kelly
 Sue Kerstetter
 Kimberly King
 Coleen King
 Shelley Leader
 Dana Little
 Jackie Martin
 Jenny Martin
 Christa Mummah
 Linda Newman
 Elizabeth O'Hara
 Sara Peitz
 Mike Powlus
 Jamie Puchalski
 Krista Resto
 Jennifer Schwinger
 Sue Snell
 Gina Stitler
 Bonnie Tillet
 Courtney Ulmer
 Michelle Varassa
 Paula Weibrecht
 Brittany Wilson
 Jennifer Zarko

CAMP PROPERTIES

Camp Properties: Investing in Outdoor Adventures

This year, we continued our commitment to invest in our four camps, focusing on improvements and repairs to existing structures.

All of our camps hosted day programs, providing opportunities for Girl Scouts to explore and learn in the outdoors. Resident camp was held at Camp Small Valley and Camp Archbald.

Here are some improvement highlights from our camp properties in 2023-24.

CAMP ARCHBALD

This year, we replaced and repaired several roofs, including a full replacement of the Workshop roof. A newly installed oven enhanced the kitchen workspace at Laura Muia Hall. We repaired the camp electrical infrastructure, which stabilized power to camp.

We fixed road drainage issues throughout the camp. This will ensure that the water doesn't accumulate under the buildings and activity fields.



CAMP FURNACE HILLS

New roofs were installed on both the Program Center and Whispering Winds. We relocated the archery range and gaga pit to the activity field, consolidating outdoor amenities.

A new fire pit was constructed behind the Program Center for better access. Ongoing trail enhancements and accessibility continue throughout camp.



Camp Rental Highlights

Camp Archbald

Busiest rental month: June and July
Most rented unit: Friendship | rented 111 days

Camp Furnace Hills

Busiest month: April
Most rented site: Foxfire Program Center | rented 60 days

CAMP PROPERTIES

CAMP HAPPY VALLEY

We repaired and painted Applewood cabins, making them available for group use once again. We re-established trails throughout upper and lower camp, including one leading to Middle Creek, which expands aquatic program opportunity for the girls. We improved the Fawn Haven pavilion, making it an open-air space.



CAMP SMALL VALLEY

We updated the bathrooms and kitchen in Mattis Lodge, enhancing comfort and functionality for campers and staff. The high and low ropes courses were repaired and are now fully operational, restoring key adventure elements. We also rebuilt the spring house along the fairy path and freshly painted the pool house exterior, brightening the area.



“

“I love being outside, I love the trees, I love the rocks, I love the bugs. There’s so much freedom out in nature ... My classroom is out here and instead of being in school moving from class to class, I can be outside experiencing it.”

- Anna Reichenbach from Commonwealth Charter Academy talking about learning at GSHPA camp programs.

Camp Rental Highlights

Camp Happy Valley

Busiest month: April

Most rented unit: Aspen | rented 75 days

Camp Small Valley

Busiest month: April

Most rented units: Mattis Lodge | rented 120 days; Yurts | rented 119 days

PROGRAM

Empowering Girls Through Life-Changing Programs

Girl Scout programming is crucial to girls' development and offers opportunities that go beyond traditional learning. Designed for all age groups, our programs build courage, confidence, and character, empowering girls to thrive.

Through the Girl Scout Leadership Experience, girls gain essential skills through the four pillars: Life Skills, STEM, Outdoors and Entrepreneurship. Girls have the freedom to shape their own adventures, explore new experiences, and grow with confidence and independence.

Girl Scout Network

The Girl Scout Network debuted this summer at www.gshpa.org. This online directory is designed to connect troops with valuable resources, activities, discounts, and perks via local businesses, organizations and nonprofits. The directory is searchable by Girl Scout level, location, and topic.

Academic Edge

This in-school outreach program brings the Girl Scout experience to girls in underserved areas, ensuring needed access to Girl Scout experiences. To qualify, schools must have at least 51 percent of their students receiving free or reduced lunch.

Academic Edge by the numbers in 2023-24:

- 800 girls across 4 counties,
- 6 school districts, 17 schools
- 15 community centers

GSHPA on Wheels

GSHPA on Wheels brought engaging, in-house programming directly to girls across our 30-county region. Once an interested troop or service unit reaches out for the service, staff travels to their location, delivering programs. This initiative can remove barriers such as travel and scheduling conflicts, making Girl Scout programs more convenient for troops and service units.



PROGRAM

Outdoor Programming: A perfect Classroom

The Girl Scout Research Institute shows that girls involved in monthly outdoor activities through Girl Scouts are seeking out challenges and are better able to solve problems. Girl Scout camp alumnae will credit Girl Scout camp with developing their leadership abilities. Nearly half of the girls who participated

in Girl Scouts said they would not have had the chance to explore nature without its outdoor programming.

We offered a variety of programs at our camps, including six weeks of traditional summer residence camp where girls enjoyed activities like tie-dying, campfires, hiking and singing. High ropes and rockwalls rounded out bigger

challenges, while science experiments and the arts catered to creativity and curiosity.

We held six weeks of minicamp, which younger and first-time campers attended for shorter stays. Age-appropriate activities mirrored traditional camp, giving girls a chance to experience camp at their own pace.

To help girls step out of their comfort zones in shorter increments, Summer Spectacular and Family Adventure camps were day-only camps, giving girls another opportunity to experience camp.

We celebrated the end and beginning of the Girl Scouts year with Girl Fest and Ready, Set Bloom day-long events at Camp Small Valley and Camp Archbald. Both events are so popular, they usually reach reservation capacity months before the registration deadline.

Juniors crafted autumn decorations and more at a Mini Makers event at Camp Furnace Hills. At the Silver and Snow experience at Camp Happy Valley, Juniors and Cadettes focused on self-growth, survival and first aid skills.



Program By the Numbers

Events on Property

1,704

Camp Archbald

307

Camp Furnace Hills

362

Camp Small Valley

884

Large Scale events off property

677

GSHPA on Wheels

615

Virtual Programs

82

London/Paris Trip

41

Summer Camp

523

Academic Edge

750

Camp attendance increased by 25 percent in 2024 compared to the previous year.

PROGRAM

Empowering Leaders: Programs Train Older Girls and Volunteers

Older girls and volunteers experienced and embraced hands-on training to develop real-world skills and outdoor expertise.

Cadettes, Seniors, and Ambassadors took their preparedness to the next level by earning Red Cross First Aid/CPR/AED certification at Camp Archbald and Camp Small Valley. Cadettes at Camp Archbald also gained babysitting certification, learning child development, problem-solving, and how to launch their own babysitting business.

Volunteers expanded their skills through lifeguard, archery, small craft safety, and adventure course facilitator training across our council. Their expertise brought enriching programs to life, from historical experiences at Camp Furnace Hills to backpacking at Camp Archbald and Camp Small Valley.

For volunteers, the impact goes beyond training. According to the Girl Scout Research Institute, 90% said they feel they are making a difference in girls' lives, and 83% report a strong sense of purpose through their Girl Scout volunteer involvement.

By investing in learning, both girls and volunteers are building confidence, leadership, and lifelong connections.



Let's Travel! Girl Scouts Explore Sites and Adventures Abroad

International travel opportunities inspire Girl Scouts to become global travelers by providing unique and enriching experiences—all within the safety of a larger Girl Scout group of friends and family.

In late June 2024, 41 travelers, including 21 Girl Scouts, explored London and Paris, creating unforgettable memories.

They went sightseeing and toured historic sites like the Eiffel Tower, the Louvre, and Versailles, as well as taking in breathtaking views from The Official London Eye. The weeklong adventure also included a magical day trip to Disneyland Paris.

Back home, family and friends stayed connected through a private Facebook group, where Girl Scouts and families shared daily updates and photos from their overseas journey.

Looking ahead, Girl Scouts will travel to Iceland in 2025 and Japan in 2026.

For those seeking adventures closer to home, program partner events offer exciting daylong experiences. Destination Gettysburg Girl Scout Day allows girls to explore history and culture, while STEM at Stevens at Thaddeus Stevens College provides hands-on STEM learning.



THE BARN AT CAMP FURNACE HILLS

Honoring the Past by Looking to the Future



Carole Ackerman discovered Camp Furnace Hills in Lancaster County after moving to central Pennsylvania with her family. She fell in love with the property and took an active role in conducting historically accurate programming at the historic Foxfire House.

Carole's efforts and lifelong dedication to Girl Scouts revealed her attention to crafts, mentorship and letter-writing.

When some parts of the camp were destroyed by a storm in 2017, Carole was devastated. She was especially sad to see the historic barn adjacent to Foxfire House reduced to rubble. Bob, Carole's husband of 51 years, decided to honor his wife's passion for history and the mission of Girl Scouts by rebuilding the barn. Thanks to Bob's generosity, the historic barn will be restored to its original glory, with the goal of reopening to host programming for girls of all ages.

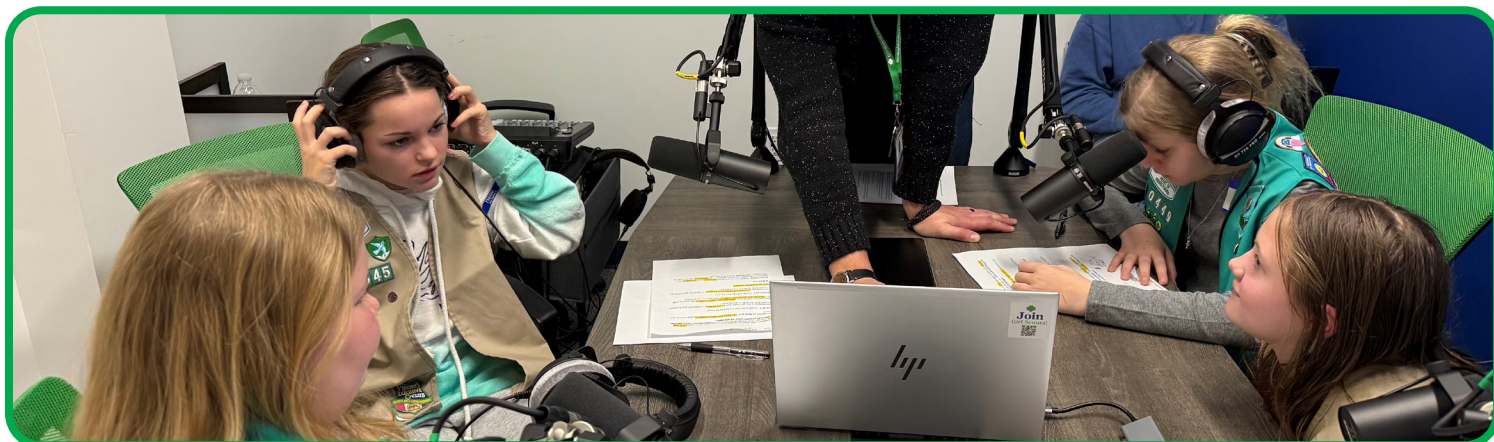
Giving a Voice to Girl Scouts in the New Podcast

In September, we launched Girl Scouts Amplified Voices, a bi-weekly podcast that celebrates girls, events, and organizations shaping Girl Scouts across our region. The podcast is hosted in a new podcast studio at the Girl Scouts' Trindle Road headquarters.

One episode highlighted Flora Poulos, a longtime Girl Scout member and volunteer, who entertained listeners with tales of her national camporee adventures and Girl Scout traditions.

Another highlighted Mara Thiec, a Cadette Girl Scout. Mara shared her love of Girl Scouts and how Girl Scouts helped improve her communication.

Girl Scouts Amplified Voices will continue to shine a spotlight on the Girl Scouts and volunteers making a difference in our community—one voice at a time.



PRODUCT PROGRAM

Leadership in Action: The Impact of the Girl Scout Cookie Program

Girl Scout Cookie Program

7,114

girls participated in the
Girl Scout Cookie Program

1,433,984
packages sold

20,707
packages donated

Top-selling flavors:

Thin Mints, Peanut Butter
Patties, Caramel deLites

The Girl Scout Cookie Program is more than selling cookies, it gives girls the opportunity to develop real-world skills, take on leadership roles, and explore new experiences.

Across our council, dozens of Cookie Rallies provided interactive learning opportunities for Girl Scouts and their families. They worked together on hands-on activities, connected with friends, and even met axolotls—the 2024 product program mascot.

These events helped prepare them for the season ahead by building confidence, teamwork, and problem-solving skills.

In April, the second annual Girl Scout Cookie Showcase at York Central Market put entrepreneurship on display. Girls from Troop 20325 demonstrated creative recipes using Girl Scout Cookies, giving shoppers a chance to watch, taste, and take home their own creations.



PRODUCT PROGRAM



Fall Product Program

3,517

girls participated in the
Fall Product Program

93,439
items sold

3,809
items donated

Top-selling items:

Peanut Butter Penguins,
Chocolate Covered Pretzel Tin,
Dark Chocolate Sea
Salt Caramels

Members of the S'mores Executives Club—our top product sellers—also had a unique leadership experience at a media day held at our Camp Hill headquarters. They learned how to create social media content, participated in a professional photoshoot, and refined their public speaking skills, all while interacting with live axolotls. These top sellers gained valuable experience in communication and marketing, reinforcing the key skills they develop through the Cookie Program.

The Girl Scout Product Program is more than just fundraising—it's about developing future leaders, fostering creativity, and equipping girls with the tools they need to succeed. One cookie box at a time, they are learning, growing, and achieving their goals.



THANK YOU

Every time you buy a box of Girl Scout Cookies or support our girls, you support key programming and opportunities for girls.



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